**Retail Pricing Strategy**

**Getting More Strategic for Profitable Growth**

Right now, retail is a battlefield and price remains king. As the top priority for many consumers, your prices must be relevant in order to earn their business. This means pricing that reflects your brand, position in the market, and consumer demand at every moment so you are never priced too high or too low. Price optimization is at the root of the force needed for profit generation in retail. The backbone of retail pricing analytics is science, which is used to price items properly without the need for concessions.

Ace Global Solutions retail pricing monthly services delivers your business transformational technology, best practices, and expertise needed to excel in today’s consumer centric marketplace. We identify margin opportunities to both over and underpricing situations down to the item level. This includes providing you with support in adopt tailored rounding strategies across product offerings, categorizing products into different price strategies, and measure the gross margin impact of our recommended strategies.

**Our Service Approach:**

* Understand your long-term pricing vision, pricing image and objectives
* Assess the current state of affairs to your consumer pricing perception
* Gather item-level pricing data one category at a time
* Held in strict confidence, we analyze the data via our proven methodology and return within three days providing insights and suggestions toward improved pricing strategy sorted by highest margin impact
* Implement data-driven suggestions, scorecard results, and inform further

**Real Results:**

* Stop leaving money on the table! Higher gross margin dollars
* An enhanced pricing image with your customers
* Drive incremental store traffic
* Create consistency and clean presentation of price
* Making pricing decisions straightforward and quicker - Remove need for manual work

**About Ace Global Solutions:**

**Ace Global Solutions** is an Ace Hardware International **consulting service** that provides **training and strategy** recommendations based on **Ace’s 94-year retail industry expertise**.  Our services drive significant and **sustainable performance improvements** so you can accomplish your company’s most important **business objectives**

Include photo or photos that show pricing, price tag, money, and/or data analytics

Include Ace Global Solutions logo